

Did you know using eTruck could increase your profit by 54%? Here's how

Current approach- 4 2 week total income £2175

WEEK 1

COUNTERBALANCE LIFT TRUCK

NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	NOVICE	NOVICE
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
Income				



WEEK 2

EXISTING	EXISTING	EXISTING	CONVERSION	CONVERSION	
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	
EXISTING	EXISTING	EXISTING	CONVERSION	CONVERSION	
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	
EXISTING	EXISTING	EXISTING	CONVERSION	CONVERSION	
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	
Income Existing candidates $\pounds 225 \times 3 = \pounds 675$ Conversion candidates $\pounds 150 \times 3 = \pounds 450$ Total = £1125					
		9 X O2	COSTS 10 X Instructor Day Rate - £150 = £1500 9 X O2 NORS Registrations = £22.50		
		F	PROFIT £652.50		





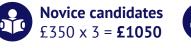
New approach-2 week total income £3465

WEEK 1

NOVICE	NOVICE	NOVICE	EXISTING	EXISTING
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	EXISTING	EXISTING
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	EXISTING	EXISTING
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
Income Novice candidates £350 x 3 = £1050 Existing candidates £225 x 3 = £675 Total = £1725				

WEEK 2

NOVICE	NOVICE	NOVICE	CONVERSION	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	CONVERSION	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
NOVICE	NOVICE	NOVICE	CONVERSION	REFRESHER
CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE	CANDIDATE
		Income		





Conversion candidates £350 x 3 = **£450**



Refresher candidates $\pm 80 \times 3 = \pm 240$



COSTS

10 X Instructor Day Rate - £150 = **£1500**

15 X eTruck Licences = **£918**

15 X O2 NORS Registrations = £37.50

PROFIT £1009.50